

HL#: 08/22/12 01:46 PM Order ID: 56335 CF LOC-POL FBD - LBD: 10/02/12 - 10/08/12 Created: Ctient: DCCC (DEMOCRATIC... CPE: / / 1474 Agency Commission: 15 % Updated: TJDtSTEFANO on 08/22/12 01:54 Agency: WATERFRONT STRATEGIES DCCC TV 10/2-8 (1310) Sell :00:00 Confirmed: 08/22/12 01:54 PM Product: Sched, Code: B 08/23/12 08:32 AM Demo: HHOLDS DMA RTG Contract: Buver: Billing Int: Monthly BM: SS AE: Brian Butz-1-KDKA-TV WPMY: 0% WPCW: 0% CABLE: 0% WTAE: 0% WPXI: 0% WPGH: 0% Share: 0% PRINT AT STATION, MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE, PAID FOR BY DCCC Break Type Dur SC Self Pr Sales Catg NR A/G Item Time Class Eligible Days HHOLDS Rate Spots * TWTF * * MORN 30 D \$450.00 \$450.00 MLOCAL5A 0.0 30 MIN SEP FBD LBD Oct 01 10/02/12 10/05/12 1 NR A/G Total Rate Spots Item Eligible Days Break Type Dur SC Self Pr Sales Catg HHOLDS MITWIF . . MORN \$750.00 \$1,500.00 002 MLOCAL6A 30 D 30 MIN SEP FBD_ LBD Oct 01 Oct 08 10/02/12 10/08/12 1 HHOLDS Rate Spots Total NR A/G Time Class Break Type Dur SC Self Pr Sales Catg Eligible Days Item MTWTF . MORN \$850.00 0.0 \$425.00 30 D 003 MEARLY 30 MIN SEP FBD LBD Oct 01 Oct 08 10/02/12 10/08/12 NR A/G Dur SC Self Pr **HHOLDS** Rate Spots Totat Time Class Eligible Days Break Type Sales Catg Item * * * * * S * NEWS 30 D 0.0 \$375.00 \$375.00 NEWSSAT8 004 30 MIN SEP FBD___ LBD Oct 01 10/06/12 10/06/12 NR A/G Eligible Days Break Type Dur SC Setf Pr Sales Catg **HHOLDS** Rate Spots Tolat Time Class Item · · · · · s KDPG WKDPG08 30 B 0.0 \$325.00 \$325.00 005 30 MIN SEP FBD LBD Oct 01 10/07/12 10/07/12 1 Sales Catg Dur SC Self Pr NR A/G **HHOLDS** Rate Spots Total Time Class Eligible Days Break Type \$600.00 \$300.00 006 DLIVE9A MTWTF * * DAY 30 B 0.0 30 MIN SEP Oct 01 Oct 08 FBD_ <u>LBD</u>

10/02/12

10/08/12

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Order Item Summary

BS TELEVISION © EW



KDKA-TV

Order ID: 56335 CF LOC-POL FBD - LBD: 10/02/12 - 10/08/12 HL#: Created: 08/22/12 01:46 PM DCCC (DEMOCRATIC... CPE: / / 1474 Agency Commission: 15 % Updated: TJDISTEFANO on 08/22/12 01:54 Agency: WATERFRONT STRATEGIES DCCC TV 10/2-8 (1310) Product: Self :00:00 Confirmed: 08/22/12 01:54 PM Buyer: Demo: HHOLDS DMA RTG Sched, Code, B Contract: 08/23/12 08 32 AM AE: Bilting Int: Monthly BM; SS Brian Butz-1-KDKA-TV Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY; 0% WPCW; 0% CABLE; 0% Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg HHOLDS Rate Spots Total NR A/G M T W T F ' ' DAY 007 DLIVE930A 30 B 0.0 \$300.00 \$600.00 30 MIN SEP FBD___ LBD Oct 01 Oct 08 10/02/12 10/08/12 1 Break Type Dur SC Self Pr Sales Catg Time Ctass NR A/G Etigible Days Rate Spots Total Item **HHOLDS** * * * * * * S MORN 30 B WCBSSUN 800 \$700.00 \$700.00 30 MIN SEP FBD LBD Oct 01 10/07/12 10/07/12 1 NR A/G Time Class Eligible Days Break Type Dur SC Sell Pr Sales Calg **HHOLDS** Rale Spots Total · · · · · · S FACE 009 WFACE03 30 B 0.0 \$800.00 \$800.00 30 MIN SEP FBD LBD Oct 01 10/07/12 10/07/12 1 Time Class Eligible Days Break Type Dur SC Self Pr Sales Calg **HHOLDS** Rate Spots Total NR A/G Item * TWTF * NEWS 30 D 010 NEW\$430PM 0.0\$800.00 \$800.00 30 MIN SEP FBD LBD Oct 01 10/02/12 10/05/12 NR A/G Dur SC Self Pr Rate Spots Tolat Ilem Time Class Eligible Days Break Type Sales Calg HHOLDS M · · · · · NEWS 011 NEWS5PM 30 D 0.0 \$950.00 \$950.00 30 MIN SEP FBD LBD Oct 08 10/08/12 10/08/12 Item Time Class Eligible Days Break Type Dur SC Sell Pr Sales Calg HHOLDS Rale Spots Total NA A/G 'TWTF''NEWS 012 NEWS530PM 30 D 0.0\$950 00 \$950.00 30 MIN SEP FBD LBD Oct 01 10/02/12 10/05/12



FBD - LBD. 10/02/12 - 10/08/12 Order ID: 56335 CF LOC-POL HL#: 08/22/12 01:46 PM Created: Agency Commission: 15 % Updated: TJDISTEFANO on 08/22/12 01:54 Client: DCCC (DEMOCRATIC... CPE: / / 1474 Agency: WATERFRONT STRATEGIES Product DCCC TV 10/2-8 (1310) Self :00:00 Contirmed: 08/22/12 01:54 PM Demo: HHOLDS DMA RTG Sched, Code: B 08/23/12 08:32 AM Buver: Contract. AE: Billing Int: Monthly BM: SS Brian Butz-1-KDKA-TV Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0% Dur SC Self Pr Time Class Eligible Days Break Type Sales Catg **HHOLDS** Rate Spots Total NR A/G MTWTF . . NEWS 30 D 013 NEWS6PM 0.0 \$1,150.00 \$2,300.00 30 MIN SEP <u>FB</u>D LBD Oct 01 Oct 08 10/02/12 10/08/12 1 Break Type Dur SC Selt Pr Sales Catg Time Ctass Eligible Days NR A/G HHOLDS Rate Spots Total ltem 'TWTF''NEWS 30 D \$1,150.00 1 NEW\$630PM 0.0 \$1,150.00 30 MIN SEP FBD LBD Oct 01 10/02/12 10/05/12 1 NR A/G Time Ctass Eligible Days Break Type Dur SC Selt Pr Sales Catg Rate Spots Total 015 18:00 - 18:30 30 B 0.0 \$750.00 \$750.00 30 MIN SEP FBD LBD_ Oct 01 10/06/12 10/06/12 1 Break Type Time Class Eligible Days Dur SC Sell Pr Sales Cato **HHOLDS** Rate Spots Totat NR A/G lte m · · · · · · S REGP PRACESUN 30 B \$4,000.00 016 0.0 \$4,000.00 30 MIN SEP FBD LBD Oct 01 10/07/12 10/07/12 NR A/G Eligible Days Break Type Dur SC Self Pr Rate Spots Total Item Time Class Sales Catg **HHOLDS** . TWTF . . NEWS 017 NLATE03 30 B 0.0 \$2,250.00 \$2,250.00 30 MIN SEP FBD LBD Oct 01 10/02/12 10/05/12

Eligible Days

· · · · · · S LOCS

Break Type

Dur SC Selt Pr

30 D

Sates Catg

SPORTS

HHOLDS

0.0

Rate Spots

\$1,100.00

Totat

\$1,100,00

NR A/G

Item

Time Class

SSHOWDOWN

S TELEVISION STATIONS

KDKA-TV

NR A/G

Order ID: 56335 CF LOC-POL

FBD - LBD: 10/02/12 - 10/08/12

HL#:

Created:

08/22/12 01:46 PM

DCCC (DEMOCRATIC...

CPE:

/ / 1474

\$550.00

Agency Commission: 15 % Updaled: TJDISTEFANO on 08/22/12 01:54

Buyer:

Agency: WATERFRONT STRATEGIES

Product: DCCC TV 10/2-8 (1310)

Sell :00:00

HHOLDS

HHOLDS DMA RTG

30 B

Confirmed: 08/22/12 01:54 PM

AE:

Brian Butz-1-KDKA-TV

Demo:

Sched, Code. B

Contract:

08/23/12 08:32 AM

Share: 0%

WTAE: 0%

WPXI: 0%

WPGH: 0%

WPMY: 0% WPCW; 0% CABLE: 0%

Billing Int; Monthly BM; SS

Item	Time Class
019	LLETTER01

Eligible Days · TWTF · · LETT

Break Type

Dur SC Sell Pr

Sales Catg

0.0

Rale Spots Total

\$550 00

30 MIN SEP

FBD

LBD Oct 01 10/02/12 10/05/12 i

Order Totals							
Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total		
			Gross Amt	Net Amt	Gross Amt	Net Amt	
Spot Buy Lines	24	0	\$21,000.00	\$17,850 00	\$0.00	\$0.00	
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00	
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00	
Order Totals:			\$21,000.00	\$17,850.00	\$0.00	\$0.00	